



At the request of the U.S. Department of Homeland Security, the VACCINE research group at the School of Electrical and Computer Engineering at Purdue University, directed by Dr. David Ebert, is conducting a feedback study to investigate the effectiveness of our social media analytics system SMART. (Purdue IRB Protocol #1805020624).

The purpose of this study is to obtain feedback from past and potential users of our social media analytics system in order to investigate the effectiveness of the different visualization techniques and interaction methods used in our system to help analysts better explore and analyze social media data to increase situational awareness.

Participation in this study is entirely voluntary. However, please be aware that you must be over 18 years old and fluent in English; if you have not used SMART in the past, we will do a short tutorial before the interview. If you do decide to participate, your data will be kept strictly confidential and will be anonymized. By participating in this study, you will be committing 30 - 60 minutes in an interview either in person or through Webex.

Location: POTR 127 or on Webex

Time: 2/1/2019 – 2/21/2019, 9am-5pm (by appointment)

If you are interested, please confirm your participation by replying to this email with possible times and dates of participation, and your preferred means of participation, i.e. in person or via Webex. If you have any questions, please feel free to contact us at vaccine@purdue.edu or ebertd@purdue.edu.

Thank you for your time.

David